Greetings,

I am pleased to announce that Syracuse-based digital marketing company Terakeet is in search of applicants for our first-ever [apprenticeship program](http://careers.terakeet.com/apprenticeship). We help Fortune 1000 companies and other large brands achieve maximum, positive visibility of their websites in search engines like Google through customized SEO strategies. For this program, we’re looking for motivated individuals who are eager to learn new skills.

Our goal is to lower the barriers to entry that many community members face when attempting to enter the workforce without a 4-year degree, particularly in the tech and marketing spaces. Over the course of 12 months, 4 apprentices will learn a number of specialized skills and general business knowledge to give them a competitive edge when entering the workforce.

Please feel free to share this information with anyone in your network who might be interested. The deadline for applications is **November 30, 2020** and the program begins on January 4, 2021. Candidates can [apply here](http://careers.terakeet.com/apprenticeship)**.**

What applicants need to know

This 12-month, fully paid Digital Marketing Apprenticeship will offer 4 candidates in-depth training and knowledge on the fundamentals of search engine optimization (SEO).

Apprentices will get the opportunity to collaborate closely with a team of SEO experts, content strategists, writers, and other members of Terakeet’s outreach team. The program will be part hands-on and part classroom-style learning. You will be guided the entire way by a manager and a strong cohort of smart, supportive peers. During the program, you can expect to:

* Grow your communication skills, your writing abilities, and gain valuable business experience
* Learn how to identify online publishers (such as bloggers and journalists) who can help our clients amplify their content across the web, while also learning from all of the other Terakeet departments that make our SEO strategies such a success
* Receive a comprehensive benefits package, including flexible work hours and remote work opportunities, paid family leave, 401k (for applicants 21 years of age and older), gym membership, transportation stipend, eligibility to be considered for a full-time role at the end of the program, and outplacement job support

Learn more about [life at Terakeet](http://careers.terakeet.com/life-at-terakeet/) by reading our [blog](https://terakeet.com/seo-blog/), and follow us on [Facebook](https://www.facebook.com/Terakeet), [Twitter](https://twitter.com/Terakeet), [Instagram](https://www.instagram.com/terakeet/), and [LinkedIn](https://www.linkedin.com/company/terakeet/).

Thank you for your support.

Kind regards,